

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|--------------------|------------------|---------|------------------|
| S1 | 13 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. | US-PGPUB; USPAT | OR | ON | 2006/06/25 17:50 |
| S2 | 4 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and (cost with impression) | US-PGPUB; USPAT | OR | ON | 2006/06/25 15:03 |
| S3 | 0 | cost with impression with (keyword near3 different) | US-PGPUB; USPAT | OR | ON | 2006/06/25 15:03 |
| S4 | 0 | cost with impression same (keyword near3 different) | US-PGPUB; USPAT | OR | ON | 2006/06/25 15:04 |
| S5 | 0 | cost same impression same (keyword near3 different) | US-PGPUB; USPAT | OR | ON | 2006/06/25 15:04 |
| S6 | 0 | cost same impression same (keyword with different) | US-PGPUB; USPAT | OR | ON | 2006/06/25 15:05 |
| S7 | 56 | keyword same ((cost or rate) with different) | US-PGPUB; USPAT | OR | ON | 2006/06/25 15:06 |
| S8 | 10 | S7 same (ad or advertisement or banner) | US-PGPUB; USPAT | OR | ON | 2006/06/25 15:06 |
| S9 | 1 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and (bid or bidding) | US-PGPUB; USPAT | OR | ON | 2006/06/25 15:08 |
| S10 | 3 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and version | US-PGPUB; USPAT | OR | ON | 2006/06/25 16:25 |

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| S11 | 2 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and bandwidth | US-PGPUB; USPAT | OR | ON | 2006/06/25 17:51 |
| S12 | 2 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and (pda or "personal digital assistant") | US-PGPUB; USPAT | OR | ON | 2006/06/25 19:02 |
| S13 | 3 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and default | US-PGPUB; USPAT | OR | ON | 2006/06/25 19:33 |
| S14 | 5 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and eliminate | US-PGPUB; USPAT | OR | ON | 2006/06/25 19:34 |
| S15 | 2 | ("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and template | US-PGPUB; USPAT | OR | ON | 2006/06/25 19:34 |
| S16 | 1049 | "web crawler" or webcrawler | US-PGPUB; USPAT | OR | ON | 2006/06/26 08:36 |
| S17 | 54 | S16 and api and template | US-PGPUB; USPAT | OR | ON | 2006/06/26 08:36 |
| S18 | 2697 | (715/513).CCLS. | US-PGPUB; USPAT | OR | OFF | 2006/06/26 09:44 |
| S19 | 5975 | (dynamic or dynamically) near3 (webpage or page) | US-PGPUB; USPAT | OR | ON | 2006/06/26 09:45 |

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| S20 | 486 | S19 and ((optimize or optimized or optimizing or optimal or maximize or maximized or maximizing or maximal or increase or increased or increasing) near3 (profit or value or revenue)) | US-PGPUB; USPAT | OR | ON | 2006/06/26 09:46 |
| S21 | 50 | S20 and "715"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2006/06/26 09:47 |
| S22 | 154 | S20 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2006/06/26 09:47 |
| S23 | 126 | S20 and effectiveness | US-PGPUB; USPAT | OR | ON | 2006/06/26 09:47 |
| S24 | 8 | S23 and "715"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2006/06/26 09:47 |
| S25 | 56 | S23 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2006/06/26 09:47 |
| S26 | 1 | "6148261".pn. | US-PGPUB; USPAT | OR | ON | 2006/09/11 13:49 |
| S27 | 1 | ("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and (content with candidate) | US-PGPUB; USPAT | OR | ON | 2006/09/11 16:30 |
| S28 | 2 | ("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and (version with (ad or advertisement or advertising)) | US-PGPUB; USPAT | OR | ON | 2006/09/11 16:50 |
| S29 | 1 | ("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and (bandwidth with (ad or advertisement or advertising)) | US-PGPUB; USPAT | OR | ON | 2006/09/11 16:51 |

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|-----|------|--|--------------------|----|----|------------------|
| S30 | 2 | ("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and bandwidth | US-PGPUB; USPAT | OR | ON | 2006/09/11 16:53 |
| S31 | 1 | ("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and (pda with (telephone or phone or cellular or mobile)) | US-PGPUB; USPAT | OR | ON | 2006/09/11 16:54 |
| S32 | 19 | llach.in. | US-PGPUB; USPAT | OR | ON | 2006/09/11 16:54 |
| S33 | 1 | ("20040186776" "20030046161" "20050021397" "20040267612" "6182050" "6714975" "20030149938" "20020027570" "20040167816" "20040044571" "7062510" "6560578" "6385592" "6055573" "20030225620").pn. and ((sum or add or added or adding or total) near3 area) | US-PGPUB; USPAT | OR | ON | 2006/12/08 14:32 |
| S34 | 2 | ("20040186776" "20030046161" "20050021397" "20040267612" "6182050" "6714975" "20030149938" "20020027570" "20040167816" "20040044571" "7062510" "6560578" "6385592" "6055573" "20030225620").pn. and (square or squared) | US-PGPUB; USPAT | OR | ON | 2006/12/08 14:39 |
| S35 | 6516 | (dynamic or dynamically) near3 (webpage or page) | US-PGPUB; USPAT | OR | ON | 2006/12/08 14:32 |
| S36 | 554 | S35 and ((optimize or optimized or optimizing or optimal or maximize or maximized or maximizing or maximal or increase or increased or increasing) near3 (profit or value or revenue)) | US-PGPUB; USPAT | OR | ON | 2006/12/08 14:32 |
| S37 | 29 | S36 and ((sum or add or added or adding or total) near3 area) | US-PGPUB; USPAT | OR | ON | 2006/12/08 14:32 |
| S38 | 11 | S36 and ((square or squared) with (sum or total)) | US-PGPUB; USPAT | OR | ON | 2006/12/08 15:47 |

EAST Search History

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|-----|------|--|-----------------|----|----|------------------|
| S39 | 6516 | (dynamic or dynamically) near3 (webpage or page) | US-PGPUB; USPAT | OR | ON | 2006/12/08 15:47 |
| S40 | 554 | S39 and ((optimize or optimized or optimizing or optimal or maximize or maximized or maximizing or maximal or increase or increased or increasing) near3 (profit or value or revenue)) | US-PGPUB; USPAT | OR | ON | 2006/12/08 15:47 |
| S41 | 18 | S40 and (ratio with size) | US-PGPUB; USPAT | OR | ON | 2006/12/08 15:48 |

WDT

12/10/06